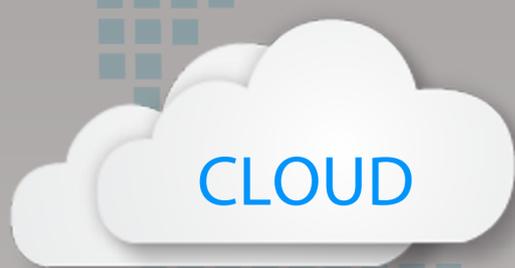# What is the right
PHONE SYSTEM FOR YOUR BUSINESS?

To aid the decision making process for SMBS, lets take a look at different components and comparisons of these two VoIP business phone systems.

CLOUD VS ON PREMISE

What is Total Cost of Ownership (TOC) for BusinessPhone System?

CLOUD: Cloud serves as an ideal platform offering low affordable (TCO). There is no expensive phone system cost or initial investment required.

ON PREMISE: Employing an on-site PBX VoIP system requires a heavy initial investment and hiring IT staff to configure servers, maintain and manage them.

How can a small business create larger feel and presence?

CLOUD: Local phone numbers offer local presence for the business nationwide. Encourages easy management of multiple offices under one phone system account and invoice.

ON PREMISE: It requires setting up of separate phone system for different office locations & doesn't offer any cloud PBX business features.

What happens when business grows?

CLOUD: Cloud can support 5 or 6 employees or can quickly change to accommodate exponential growth without additional hardware or equipment

ON PREMISE: Limited to the size & capabilities of the equipment initially purchased, it doesn't support massive growth or facilitate changes on a regular basis.

Can we control our own phone system and change feature settings?

CLOUD: Cloud services give users full control to personalize call routing, call transfer greetings, voicemail, SMS , IVR, E-fax etc.

ON PREMISE: The server is in your premise where you have complete control but the traditional PBX offers very limited features.

We have a small office and don't have space for PBX equipment?

CLOUD: System is provider's data center . Phone service runs on the internet connection replacing the need for traditional phone lines or installation.

ON PREMISE: This is most efficient for large scale companies that have space to house a PBX system on-site and can adequately monitor and maintain it.

How secure and reliable is the business phone system?

CLOUD: Data is stored in a secure server and is accessible 24/7, 365 days and nothing is lost in situation of power outage or disruption in services.

ON PREMISE: Any natural calamity or power failure can delay or damage information and would result in installing a new phone system from scratch.

How can we avoid PBX equipment obsolescence?

CLOUD: No need to worry about P.BX system obsolescence. The system is upgraded automatically and no hardware or equipment upgrade is needed.

ON PREMISE: Sooner or later, onsite VoIP systems are at a risk of becoming obsolete. Investment is needed to upgrade the system with paradigm shift in technology.

What happens when business need changes?

CLOUD: Cloud does not require signing long term contacts. With month-to-month contract, virtual phones ystem is ideal for any growing business.

ON PREMISE: Long term commitment with huge upfront cost makes it a very expensive communictaion solution for small businesses.

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